



ANIMAL WELFARE BOARD OF INDIA

Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India
(Department of Animal Husbandry and Dairying)
NIAW Campus, 42 Mile Stone, Delhi-Agra Highway
NH-2, Ballabhgarh, Haryana-121004
Email: animalwelfareboard@gmail.com : Website: www.awbi.in

No.3-4/2021-22/PCA

Date: 17.03.2023

To,

1. The Director, Department of Animal Husbandry of all State Governments/UTs
2. The recognized Animal Welfare Organisations
3. The Honorary Animal Welfare Representatives

Subject: Request to celebrate World Sparrow Day on 20.03.2023 – regarding.

Sir/Madam,

World Sparrow Day is an initiative started by the Nature Forever Society of India along with the Eco-Sys Action Foundation of France and many other organizations around the world. It was mainly created for awareness of Sparrows but also includes the beauty and biodiversity of other common birds that may share the same space as us and to provide special care for house Sparrows. The first World Sparrow Day was observed in 2010 all around the world. It created a platform for bird conservationists to network and exchange ideas to improve conservation. It aims to provide a point of contact for people around the world to come together and create awareness of the necessity for the protection of common biodiversity or species of lower conservation.

2. Sparrows or house sparrows have been known to live in green patches and backyards chirping away in urban areas though, during the harsh summers, they require cool shades and water. They've always been quite common in residential areas but are currently on the verge of extinction due to noise pollution, global warming, vanishing ecological recourses, lack of nesting sites in modern buildings, pesticide usage, and non-availability of food as reported by ornithologists. The awareness created led to the house sparrow becoming the state bird of Delhi in 2012. Some people are joining the campaign to conserve these birds as a way of giving back to nature and others have gone as far as creating bird nests for sparrows and other common, birds in the community.

3. People in South India, considered it a good omen, if the sparrow built a nest inside their house under the rafters or in niche in the wall.

4. In view of the above, on behalf of Animal Welfare Board of India, I am directed to request all the concerned to extend all possible help through media, public awareness, posters, radio, T.V. and social media so that the message for protection and conservation of Sparrow extending love and compassion can be spread to the compassionate citizens.

This issues with the approval of the competent authority.

Yours sincerely,

(Dr. S.K. Dutta)
Secretary